
CORPORATE POLICY

ENVIRONMENT

OBJECTIVE

- To clearly define the organization's commitments and objectives so as to act responsibly with regard to the environment. This policy is based on a philosophy of sustainable development and supports the organization's initiative in this regard. The policy applies to all of the organization's operations: International Headquarters, Touring Shows and Resident Shows.

DEFINITIONS

Sustainable development

- Development that meets current needs without compromising the ability of future generations to meet theirs. Sustainable development is based on a long-term approach that takes into account the inextricable nature of the environmental, social and economic dimensions of development activities.

REFERENCES

- Corporate Policy – Procurement
- Administrative Policy – Responsible Procurement
- GHG assessment
- Sustainable development fund

AUTHORITY

- **Executive Board:** approve, support, and ensure adherence to the policy by integrating this variable into the decision-making process and providing the financial, human and technological resources to support the approved projects.
- **Sustainable Development Committee:** monitor the achievement of objectives and identify the risks and opportunities related to this policy.
- **Cirque du Soleil managers:** apply the Environmental Policy requirements to their functional responsibilities; communicate the Environmental Policy requirements to their employees and encourage them to contribute to environmental initiatives and activities.

WORDING

Cirque du Soleil undertakes to:

- Comply with its legal requirements with regard to the environment.
- Advocate preventive action to reduce the environmental impact of its operations, including the procurement of goods and services and the management of its fixed assets.
- Continuously improve the organization's environmental performance by quantifying—using a series of indicators—the impact of its activities and by setting specific goals.
- Make the environment a factor in corporate decision-making by ensuring that the environmental variable is taken into consideration when developing and planning new projects or changing existing materials, processes, equipment and infrastructures.

Water management

- Manage water more efficiently by reducing consumption in the course of existing activities and by investing in technology, equipment or systems that will allow for this objective to be reached.
- Prevent contamination of wastewater.
- Take into consideration the efficient management of water for any new development project.

Energy and greenhouse gas management

- Reduce greenhouse gas emissions by adopting more responsible methods of transporting goods, merchandise and people, and of energy consumption by means of energy conservation, improved energy efficiency and prioritizing renewable energy resources whenever possible.

Waste and hazardous materials management

- Successively applying the principles of prevention, reduction at source, reuse, recovery and recycling of materials so as to ensure their efficient use and consumption in its operations.
- Set up a recycling and composting program for paper and cardboard, plastic, glass, metal, organic materials, hazardous and bulky household waste, and for renovation, construction and demolition materials.
- Reduce the use of controlled products in our operations by replacing them with those that are less harmful for the environment and health.
- Ensure that these controlled products are disposed of by a company specializing in the proper disposal of these materials.

Education and awareness

- Raise employees' awareness of the various environmental issues referred to in this policy.
- Set up training programs to reinforce employees' technical skills with regard to the environment.
- Through its initiatives, promote the protection of the environment in cooperation with various industry stakeholders (NPO, governments, audience and partners).

Funding

The *Cirque du Soleil* Sustainable development fund helps finance projects that allow for the objectives of this policy to be reached.